



# Ukrainian Music Fair 2018

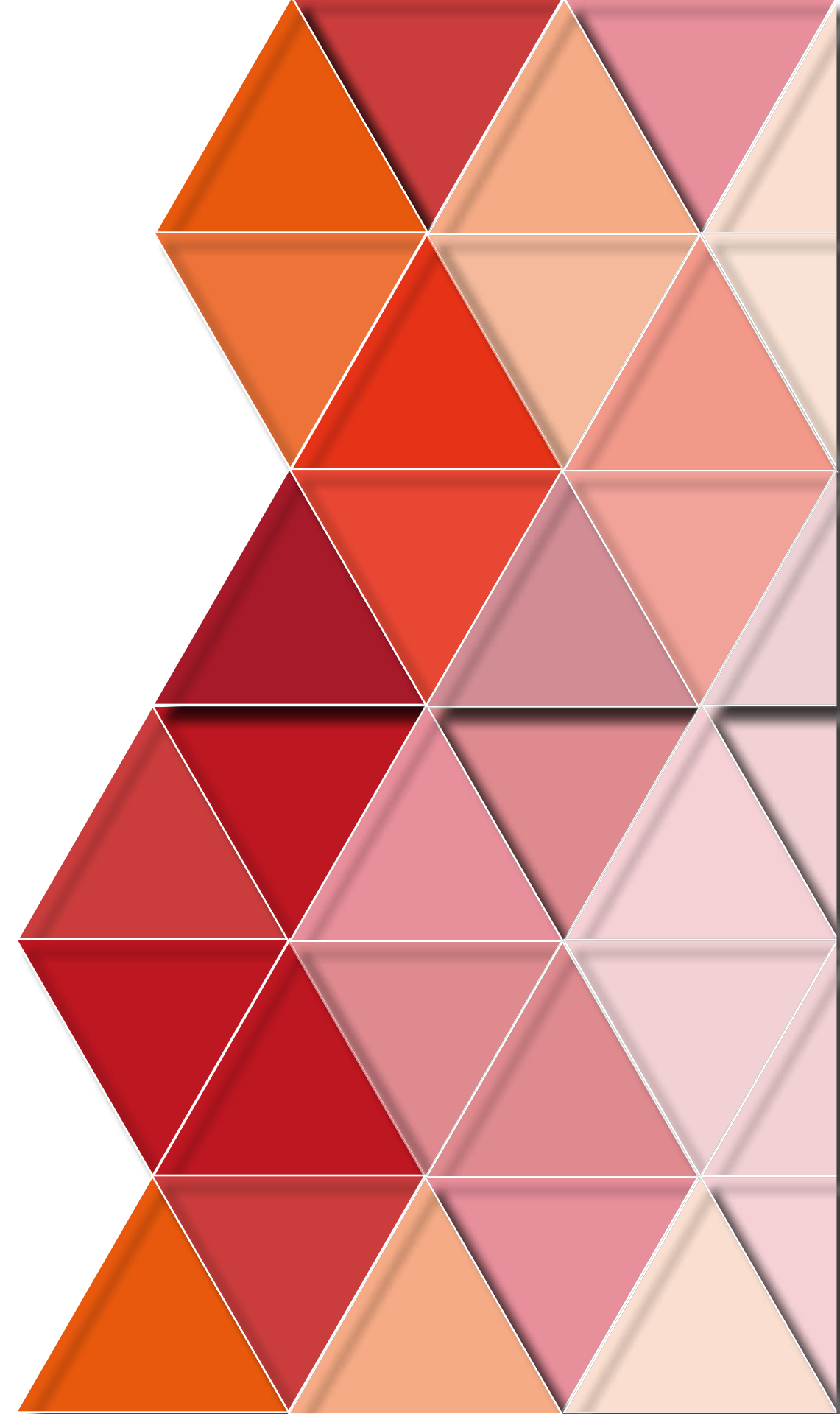
Specialized exhibition

**Sound. Light. Stage. Instruments.**

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October 11 – 13 2018

Exhibition center «ACCO International»  
(40-B, Peremohy Avenue Kyiv, 03057,  
Ukraine)





# ABOUT UKRAINIAN MUSIC FAIR

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Ukrainian Music Fair is a unique event in Ukrainian market of stage equipment, musical instruments, professional sound & light equipment.

After 25 years of successful work, we are proud of and enjoy our reputation of a leading national music fair that consolidates top industry companies and highly skilled professionals.

Three-day Music Fair is the music industry leading business event for national and international professionals that provides opportunities to get a better insight into latest innovations, to improve professional skills and make new business contacts.

Many well-known companies have already announced their intention to participate in exhibition this year: EURHYTHMICS, KOMORA, LIGHTTEK, ZINTECO, INDIGO MUSIC, KAMERTON, REALMUSIC, SHOW TECHNICA, ALLEGRO MUSIC, MAG Audio, PARK AUDIO, GALO, SoundLight, Lux-Pro and others.



# UKRAINIAN MUSIC FAIR 2018



Organizer of “Ukrainian Music Fair”: Association of Distributors, Manufacturers and Sellers of Professional Audio and Light Equipment, Musical Instruments

Management: non-public company «Muzychni technologii»

Supported by Ministry of Culture of Ukraine.

Opening times:

October 11th, 11.00 – 19.00

October 12th, 10.00 – 19.00

October 13th, 10.00 – 18.00

Entrance fees for visitors:

- Free of charge after online registration or with invitation from participant.
- For all other visitors: 1) 3-day ticket – 30 UAH, 2) 1-day ticket – 20 UAH, 3) reduced 3-day ticket for students – 15 UAH.



# UKRAINIAN MUSIC FAIR



Our main goal is to develop Ukrainian professional music industry by enhancing active promotion of innovations from professional sound, light and stage equipment and musical instruments industry, including attraction of leading world brands and experts.



The target audience of the fair consists of two main segments:  
b2b – core business companies (specialized shops, ; event agencies, ; Bureaus of Architecture and design studios, TV and radio stations, producers and distributors of films, hotels, night clubs, restaurants, etc.)  
b2c – industry professionals (musicians, sound producers, designers and architects, light, sound and stage equipment specialists, etc.).



We are looking to cooperate with all industry professionals: distributors, sellers, developers and producers of professional sound and light equipment, stage constructions, acoustic and electronic music instruments, specialized shops, service companies, specialized media and publishing houses, product centers and record companies, expert groups, creative associations, festival and concert organizers and specialized educational institutions.

Last year Ukrainian Music Fair exhibition gathered 45 participants (almost half of them were Ukrainian manufacturers who were rewarded with diplomas of Ministry of Culture of Ukraine).

The total area of 2017 show was more than 2100 sq.m., the number of visitors exceeding 7000. More than 15000 people watched online broadcasting from Music Fair.

Many specialized events (seminars and presentations), prize drawings supported by organizers and exhibiting companies were held during the exhibition.

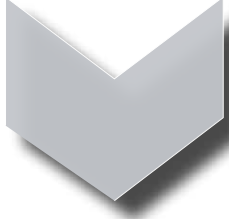




# UKRAINIAN MUSIC FAIR

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## The programme of Ukrainian Music Fair 2018 will be provided with:

- professional sound and light equipment;
  - stage equipment and constructions;
  - music instruments and accessories;
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- light and sound design;
  - laser show effects and technologies;
  - projection and video equipment;
  - light and sound system controllers;
  - equipment for recording studios;
- 
- indoor and outdoor sound systems;
  - light and sound for stadiums, clubs, hotels and cabarets;
  - sound & light equipment for film production and film distributions, and radio stations;
  - car audio systems and equipment;
  - specialized software;
- 
- musical literature;
  - DJ equipment;
  - Consulting on Copyright and Related rights;
  - highest quality music on best physical formats and most up-to-date devices for playing sound.



As well as a busy program of different activities for visitors: presentations and demonstrations of new products, professional seminars, round tables, live performances of famous musicians, contests and promotions.



# COMPETITIVE ADVANTAGES

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## Competitive advantages of Ukrainian Music Fair:

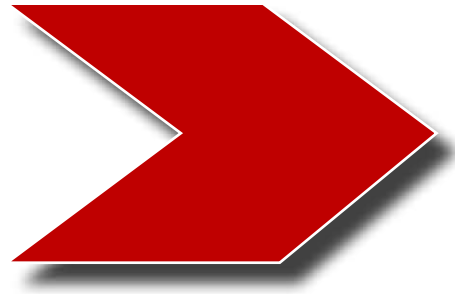
- long-standing experience with delivering the largest specialized event of this field in Ukraine;
- target audience, time-tasted and well-researched;
- smartly focused, massive and nationwide advertising campaign;
- we provide full informational support of exhibitors throughout the preparation and final phase of the exhibition;
- a unique opportunity to rise a hand for new market players and enhance the reputation of industry leaders for constant participants;
- possibility to deliver your own event in terms of a business program for a highly targeted audience;
- best platform for the presentation of exclusive innovations;
- powerful instrument to widen the range of users for exhibitors;
- possibility to establish new professional and business contact;
- direct participation in the process of developing a music industry and challenging the most relevant issues of the music market.



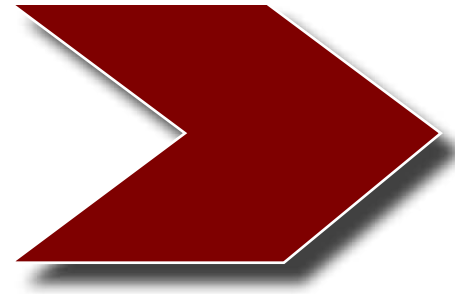


# BUSINESS SUPPORT FOR EXHIBITORS

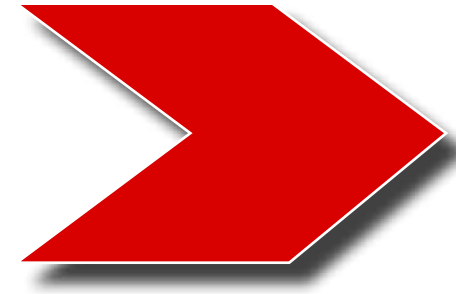
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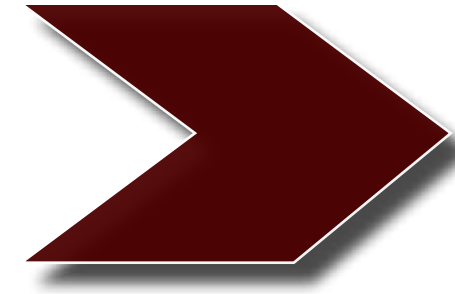
- Providing participants with consulting services throughout the preparation and final phase of the exhibition;



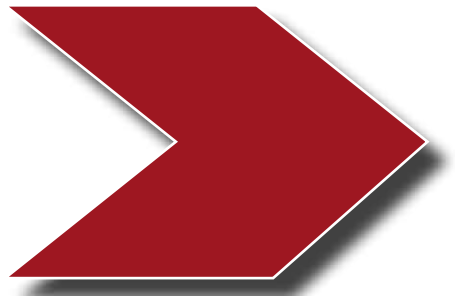
- Informational support of exhibitors by publishing data about each company on the official Electronic catalog, which is available throughout the year;



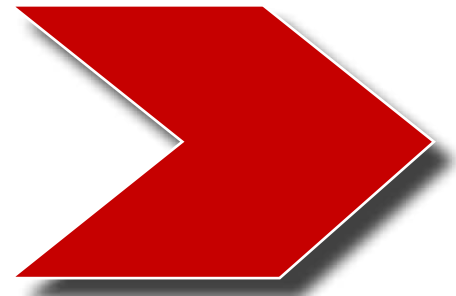
- Publication of corporate news of participants on the official webpage, social media channels and direct mail (more than 17000 subscribers).



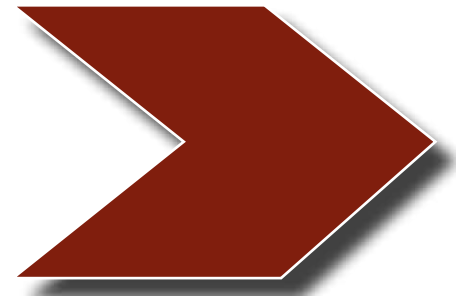
- Possibility to include your own event into the official Exhibition Programme and to promote it separately in order to attract a highly targeted audience.



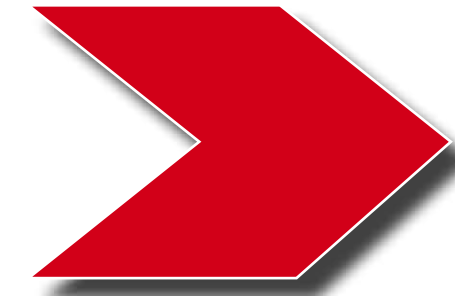
- We work hard to deliver our invitations, informational and promotional materials to the widest possible range of industry experts to meet the target audience of each participant;



- We constantly inform our media partners about events, brand new items and promotions from each participant, so they can enjoy additional coverage in the media.



- Each exhibitor has the possibility to create its own advertising media content during the exhibition.



We provide comprehensive assistance for each participant to establish new business links with potential business partners.



# We invite you for cooperation!

Sincerely,  
Heorhiy Shevko  
General Manager of Ukrainian Music Fair

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non-public company «Muzychni technolohii» Mailing  
address: 01019, Kyiv-19, P.O. box 91

Tel.: +38(044) 227-1140, +38(044) 227-2182,  
+38(044) 227-0012

Cell phone: +38(066) 726-1560

<http://muz-yarmarok.org.ua>

<http://prosoundlight.kiev.ua>

E-mail: [george@prosoundlight.kiev.ua](mailto:george@prosoundlight.kiev.ua)

